

# FULLYLOADED JAGUAR

## XK

The launch of the all-new Jaguar XK marks an exciting new era for Jaguar in terms of both design and engineering, and reinforces the marque's reputation for building ground-breaking cars that are as rewarding to drive as they are gorgeous to look at.

The new XK has been engineered above and beyond the high expectations that customers have for a Jaguar sports car, a fact made possible because everything from its advanced aluminum chassis to its sophisticated transmission and exquisite interior has been designed in pursuit of a luxurious and advanced new Jaguar.

The new XK offers the customer a sporty drive without compromising on luxury, while its performance and handling will allow it to be bought by customers who previously would only have considered outright sports cars that may have compromised luxury and space in favor of more aggressive handling characteristics.

The new XK will appeal to a select group of affluent potential purchasers who have an affinity with luxury products. Consequently, the new XK's exterior styling - which echoes Jaguar's lineage and signals performance - meets exactly those requirements.

Similarly, customers will discover an interior that engages and excites all the senses. It promotes driver focus, uses quality materi-

als, colors and details, and has technology features that assist driver convenience and enhance performance.

Advanced technology that adds to the driving experience will attract savvy consumers looking for features such as Adaptive Cruise Control and a touch-screen information and control center.

The all-new XK has classic, ground-hugging coupe proportions, with long hood, steeply raked windshield and rear window, arch-filling wheels and minimal overhangs. The front-wing power vents are a new Jaguar styling signature recently seen on the special edition XJ Super V8 Portfolio; the distinctive oval grille opening, prominent hood powerbulge and practicality-enhancing rear Liftback all echo the classic E-type.

Inside the new XK, traditional craftsmanship and contemporary luxury materials, like finely stitched leather, contrast with a choice of more high-tech trim surfaces including metallic finishes. The layout is driver-focused and sporty, with body-hugging seats set low against the high waistline to give a cockpit feel. With the new XK's longer wheelbase, wider tracks and taller roofline, the 2+2 layout has significantly more interior space for front seat occupants than the XK that it replaces.

The all-new XK will be available in both two-door Coupe and Convertible forms. The decision to



give the Convertible version a classic soft-top rather than a folding hard-top means the open option offers exactly the same 2+2 seating layout, without compromising the elegant lines of the rear body, the strong, rising waistline or the light weight of the car.

The fully-lined triple-layer roof has exceptional wind and road noise isolation. It opens and closes at the touch of a button in less than 18 seconds, and when dropped it stows neatly below a rigid aluminum tonneau cover without unacceptable intrusion into the large luggage space. Furthermore, the loadspace can be increased by approximately 3 cubic feet by stowing the retractable loadspace separator when the Convertible roof is up.

The soft-top is raised and lowered by a single press of a button, using hydraulic actuators and electronic controls. It will go from fully open to closed in under 18 seconds, which includes automatically raising the side windows and rear quarter glasses at the end of the cycle.

## **XKR**

Jaguar has unveiled its new supercharged sports car for 2007 – the XKR. Like the XK model, the new XKR makes use of practical, modern technology such as its industry-leading aluminum monocoque body structure. In addition, a 420bhp (SAE) supercharged V8 engine and class-leading calibration of its state-of-the-art, six-speed automatic transmission bring it to

a level of accessible, real-world performance that makes the XKR the most impressive, everyday, sporting GT in its class.

The XKR's powerful statement of intent is emphatically reinforced by enhanced sporting styling cues such as a unique front bumper, aluminum-finish grilles and hood vents. Its unique 19- and 20-inch alloy wheel designs and a quad-exhaust system also add to its overall presence.

Other features include:

- \* Class-leading six-speed automatic transmission with steering-wheel-mounted "paddles" for ultra-quick gear shifts in milliseconds;

- \* Active Exhaust System to ensure cruising speed refinement, but purposeful V8 roar under hard acceleration;

- \* Subtle exterior styling enhancements, including a sportier grille and front bumper design, vented hood, unique aluminum-effect side power vents and new wheel designs;

- \* Enhanced interior with unique aluminum "weave" design on the fascia (polished burl walnut is optional at no extra cost) and XKR sports seats;

In addition, intuitive controls and driver-focused technologies are available – including keyless entry, keyless start, advanced touchscreen and active front lighting.



**Enhanced interiors on the new XKR include a unique aluminum "weave" design on the fascia and sports seats. In addition, intuitive controls and driver-focused technologies are available.**