

FULLYLOADED LAND ROVER

LR2

Land Rover unveiled its new premium compact SUV, the 2008 Land Rover LR2, at the recent Los Angeles Auto Show. The fourth new model launched from Land Rover in just four years, LR2 is a past winner of the J.D. Power European Plant Quality Gold Award.

New from the ground up, LR2 features a dynamic design, purposeful stance, smart and spacious interior, and an abundance of advanced technologies complete the LR2 package.

“LR2 combines the advantages of a premium sedan — such as polished ride, accomplished performance and an attractive cabin — with the attributes of a robust SUV,” says Richard Beattie, executive vice president of marketing and sales for Land Rover North America. “With its tough go-anywhere ability, stadium seating, cabin versatility and spaciousness, we believe that no other compact SUV gets closer to blending these best-of-both-worlds abilities.”

Technical highlights of the LR2 include a brand-new 3.2-liter inline-six engine featuring advanced technologies to deliver an outstanding combination of

performance and economy. The 230bhp i6 engine provides 0-60 mph acceleration in 8.4 seconds. The engine is matched to a new six-speed automatic transmission, with Land Rover’s CommandShift offering manual sequential gear changes when required. There is also a driver-selectable sport mode, for livelier performance.

Inline-six cylinder engine configurations are ideal for delivering smoothness, and the very compact new unit in LR2 is small enough to mount transversely.

The interior package of LR2 has generous head, shoulder and legroom, in both the front and rear. Large glass areas emphasize the spacious feel and complement the elevated “command driving” position — a Land Rover hallmark — and “stadium seating,” where rear passengers sit slightly higher than front occupants, for a clearer view of the world outside. Cargo space is also among the best in class: 58.9 cu. ft. with the rear seats folded and 26.7 cubic feet with the rear seats up.

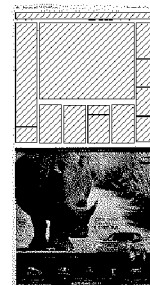
The exterior and interior design of LR2 is completely fresh, integrating the company’s unique design language with a form that is

instantly recognizable as the latest Land Rover.

“We purposely kept strong Land Rover design cues, such as the clamshell bonnet, stepped roof and the basic form,” says Land Rover design director Geoff Upex. “The overall look is new and contemporary. The design is chiseled, geometric and simple — it looks like it’s hewn from the solid. We have kept a close design relationship with the LR3 and Range Rover Sport, but interpreted the design language to suit the requirements of customers for a more compact SUV.”

The body is a five-door monocoque structure, with a high level of torsional rigidity, which benefits refinement, comfort and handling on-road as well as ensuring the vehicle is fit for serious off-road use. The suspension is fully independent and uses the most modern stability control systems, including Roll Stability Control, a sophisticated technology that helps mitigate the risk of rollover even in extreme conditions.

LR2 is packed with new technologies to improve both on-road and off-road performance. Land Rover’s unique Terrain Response is standard, making off-road use easier. Other technolo-



gies include a new permanent intelligent all-wheel-drive system for superior traction and better on-road fuel economy, and the patented Gradient Release Control, which improves driver confidence and control when releasing the brakes on steep and slippery slopes.

Other features and

options include: keyless starter button, bi-xenon headlamps, adaptive front lighting, rain-sensing windshield wipers and rear park distance control. A standard two-part panoramic sunroof increases the cabin's airiness; air-conditioning also comes standard and a full-color touch-screen DVD satellite navigation system

is optional. The Premium Audio System offered features Dolby® Pro Logic II 7.1 Surround Sound. Complete with 14 speakers, including a sub-woofer, the system is played through an in-dash six-disc CD changer. An auxiliary audio connection for MP3 players is standard.



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